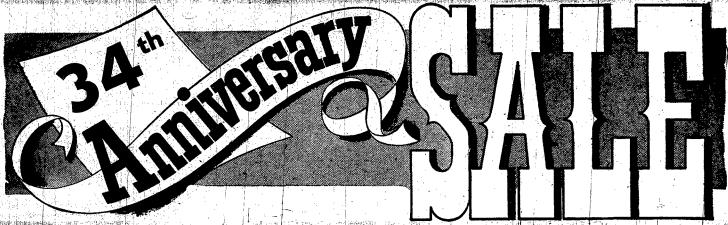
Sale Starts Thursday Morn - 8:30

THE WAYNE HERALD

Wayne, Nebraska, Thursday, May 31, 1956 Vol. 82 — No. 4 Sec. A — Pages 1 to 12



We Say It With Values As Usual

"Clip This Coupon"

Velvet Cleansing Tissue

nis valuable coupon and bring it to Larson's e box of Velvet Cleansing Tissue. Yes, it's the x too, with 400 sheets in each box. Kitten-soft that is non-allergic and absolutely lintless.

One Box with Each Coupon

"Clip This Coupon"

NYLON HOSIERY



300 Gift Certificates

"Worth 10c to \$5.00 in Trade"

Lady Shoppers

100 Given Away Thursday Morning

100 Given Away Friday Morning

100 Given Away Saturday Morning

U. S. Howland

Swim Caps

Reg. \$1.00 Value

Time to be thinking of that first splash in the pool. Be sure you are wearing the genuine U. S. Howland swim caps. Look at our low birthday price.

MAIN FLOOR

80 Square

Percale

Another Gift to You

cale at only 29c a yard. Every yard gu teed fast color. Every yard comes right, aft

BUDGET BASEMENT



All Steel

Blinds Venetian

18" to 36" Wide - 64" Long

Z for \$5

\$2.98 Singly

Another way of passing along presents to you. These fine quality all steel venetian blinds brought to you at our low birthday price of 2 for \$5.

BUDGET BASEMENT

Cannon

Dish or Wash Cloths

A present to you from Cannon. Large size dish cloths and wash cloths at the low birth-day price of only 2 for 17c.

BUDGET BASEMENT

60 Gauge 15 Denier

for sheer flattery



A Gift from

Vivette

- First Quality
- Full Fashioned
- Proportioned

66c

Beautiful sheer ny-lons in the popular 60-gauge construc-tion, Another birthday gift brought to you by Vivette. A-vailable in the new kitten beige color. Sizes 9-11.

MAIN FLOOR

We Scooped the Market

White Clutch Bags

Be sure to clutch on to these bags at our low birthday price of only \$1.00. Large selections. White, light beige, Patent leather, and other colors. Another big value to be found during Larson's anniversary sale.

Cool and Care Free

BABY DOLLS

Easy to Launder.

. Needs No Ironing

You just can't have too many of these cool and carefree Baby Doll pajamas. They are so easy to launder and need no ironing. A wide selection of beautiful fabrics, brought to you at our low birthday price.



Fit All Sizes 8 to 11

One size fits all feet. Made of nylon and cotton stretchy yarns. Available in white.



easy to own

at Larson's Low - Low **Birthday Price**

Nylon Tricot — Cottons Regular Values to \$4.98

88



It's so easy to own a complete wardrobe of lingerie when you can save many dollars during Larson's big anniversary sale. You will marvel at the big selection of beautiful slips for \$2.88.

MAIN FLOOR

Always Crisp

Horse Hair 1/2 Slips

These ever popular Horse Hair half slips are available in white, pink, and blue. Sizes small, medium and large. They always

stay crisp. Made with the comfortable nylon tricot waistband.

MAIN FLOOR

Panties Pretty



by Philmaid

- Novelties
- Tailored

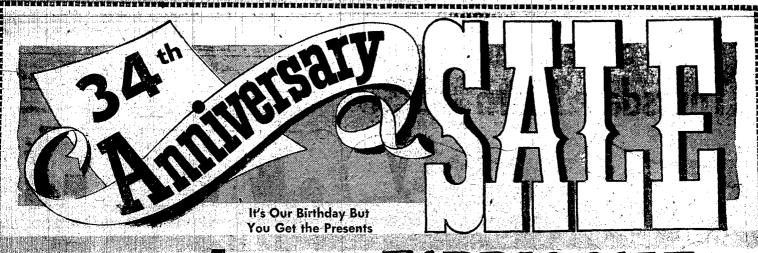
Lovely panties that are pretty, tailored, and fit perfectly. See this birthday showing brought to you for 48c. Strictly first quality. Sizes 5-8.

Loom Craft Cotton Slips

Guaranteed for 1 Year

Our Loom Craft slip, made of drip-dry cotton, is guaranteed for some full year. Come in white only.

Sizes 34-42.



FABRIC SALE per We expect a big crowd to come to our birthday party and you, too, Squaw Cloth will want to be sure to see this array of fabrics at the astonishing low birthday price of only Ic per inch. All strictly first quality and all Lawns Dimity off full bolts. A large assortment of fabrics to choose from. Every yard Sport Denim worth much, much more. Plains or Prints Presents Galore

Nylon Net

See this beautife, wide width nylon net in all the shades imaginable. All first quality and brought to you at our low birthday price of only 39c a yard.

MAIN FLOOR

36-in. Indian

Here is another real value. Genuine Indian Head, nationally advertised at 89c a yard. During our big Anniversary Sale, we bring this marvelous fabric to you for only 59c a yard.

MAIN-FLOOR



Sale of Sales

BATES Disciplined

Discontinued Patterns

Thanks to Bates for bringing this big birth-day bargain to Larson's. Yes, all beautiful discontinued summer goods, regularly priced at \$1.49, brought to you during this Big An-niversary sale at only 88c a yard. Hurry while quantities last.

MAIN FLOOR

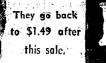
Sew More - Save More

Burlington Fabrics

Anniversary Sale! Regular to \$1.98

yard

When you sew with Burlington, you sew with the finest fabrics made. See this big anni-versary group brought to you at the reduced price of only \$1.21 a yard. Many fabrics to choose from.









For you who LOVE THE SUN . . it's time to get out IN THE FUN . . . TIME TO CHOOSE your play-time PARTNERS from our collection of SUN-HAPPY SEPARATES . . . all modestly priced.

> **Big Selection** All Priced Low for Our Birthday Party

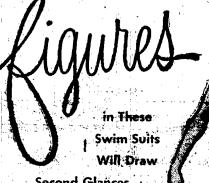


\$2.98



Ranch **Pants**

- Yellow Twill
- Black Twill



Second Glances

Make Liftson's your swim suitheadquarters. Lots of new, tricky styles to select from, including the new cottons and figure flattering fallies. Sizes 32-40.

Regular Values to \$11.95

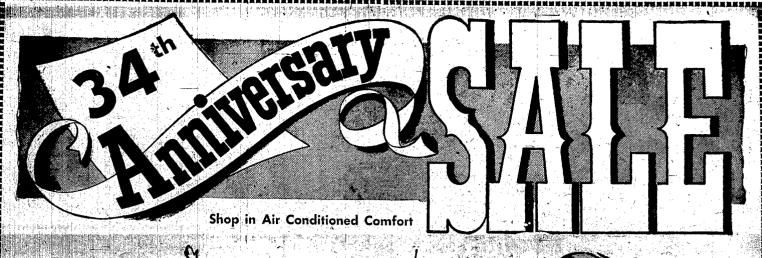
95 Our Birthday



Cotton

Terrific Bargain

Lots of splash, lots of color. That's what you're looking for in cotton skirts. And think of it, you can get them at our low birthday price of only \$2.99. Sizes 10-16.



No matter what the weather outside, it is always cool at Larson's. Yes, shop in our refrigerated, air conditioned store. We believe you, too, will like our daylight fashion department. Yes, it's fun to shop at Larson's for all your needs.

SIMMER SHEERS

Hats Off to Our New York Buyers

> Cotton, Cotton and Dacron, Voiles, Sheer Novelties

- Every Dress Brand New
- Sizes for All
- Half, Misses, Junior

A Sensational Group for Just Pin Money

\$ 95

2 for \$14.99

Our New York buyers have gone all out to bring you these sensational dress values of the year. An unusually large showing of beautiful summer cottons, all freshly unpacked from their tissues. Complete range of sizes for everybody. You will want several at our low, low birthday price.

Sleeveless

Cotton Blouses

Another Gift to You!

A girl can not have too many of our cool and captivating cotton blouses this season. We have all your favorites in flower-fresh colors and plenty of whites. Sleeveless styles aplenty. Come and stock up for summer at our low, low birthday price.

whites and Colors



With 3 to 6X Girls in Mind

Cotton Blouses

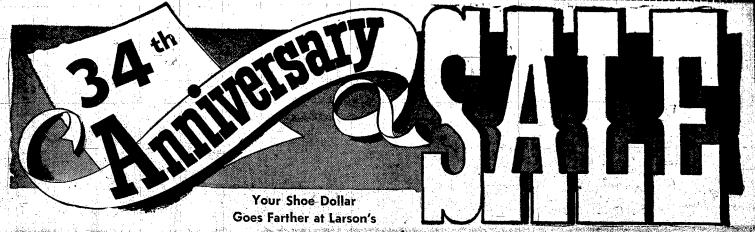
Trick Styles, Too!

Clever styles for the little gals wearing 3, to 6X. Beautiful cottons that wash and iron so easy. Available in sizes 7 to 14 at 990.

69°

Stop Saturday Night 'Til 9:30





Canvas Casuals

Sun yourself in Sun-Aire Canvas Casua's. Wash them right in the washing machine. New summer colors. Sizes 5-9. Save at our low birthday price.

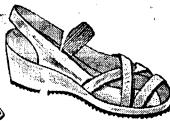
Paris Fashion



White Flats

At the foot of a fun-filled, feminine summer . . . pretty play shoes that offer a triple bonus. Cool, comfortable and color-

ful, they're your solid footing for fun on vacation and fun around town. Come in soon and see them all!





just in, and they are prettier than ever. Paris Fashion flats in white, Sizes 5-9.



White Ace The only white shoe polish that is guaranteed not to rub off. Buy your summer supply dur-ing our big anniversary sale and save.

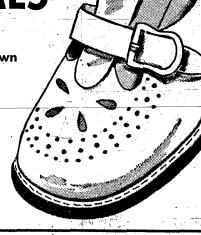


White

• Red

Brown

44



5½ to 12

Our most popular sandal for children. Easy to play in and comfortable to wear. A lot of service in every pair. Look at Larson's birthday price. birthday price.



Kitten-Soft Leather Moc

Regular \$2.98 Value

You will like these kitten-soft leather mocs. Five colors to choose from. Sizes 5-9. Save during \$199 Larson's big anniversary party.





The only tennis shoe with the genuine Grip-sure soles and built-in arch supports! Guaranteed washable.

\$2.98

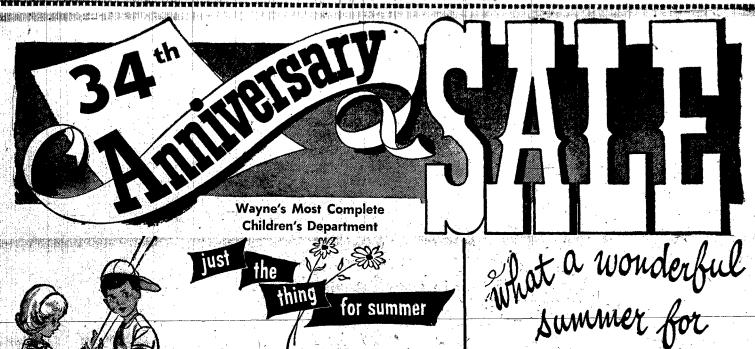
French Heel Whites \$595

Saddle Sports

Black and white saddle sports now during Larson's big anniversa ry party only \$3.99.

Children's Leather Shoes

Here is a big group of children's shoes that are the kind of shoes you want for year 'round wear. Good shoes for dress up,, play or school. A vide range of patterns to choose from including oxfords, straps and high shoes. Shop at Larson's shoe department where your shoe dollar goes





Children's Playclothes

They'll be stylishly set for a summer of sun 'n' fun in these cute, carefree playclothes that can take all the wear active young vacationers will give them. Come, see and choose.

SHORTS

Lots of shorts for girls, all sizes 3-6X and 98c 7-12. Plains or fancies.



You will want plenty of pedal pushers too. We have them in the non-wrinkle squaw cloth and sailcloth. Sizes 3-6X and 7-14.

Nylon

Sun Suits

Little nylon sunsuits in the cute rumba styles. Sizes for the small fry wearing 1-3.

HALTERS

Lots of cute little halters and bra tops 59c too. Prints and plains.

Shirt & Bra Sets
See this shirt and bra set, only 98c for the
set. Solid color sail cloth shirts and printed bras. Sizes 3-6X and 7-14.

Poplin

BERMUDAS

Sizes 7 to 14

Here are the popular Bermudas in the easy to launder poplin. \$198

Toddler SLIPS

Clever little toddler-slips in sizes
2 and 3. Made-of-embossed-cotton.

Gauze Diapers

If Firsts Would Be \$3.75

Genuine Chix 20 x 40 gauze-diapers. Irregulars of the \$3.75 per dozen grade. Our low birthday price only \$2.99

We Gift Wrap Baby Gifts Free of Charge





For all baby's summer necessities . . . and the pretty little extras baby deserves . . . look here!



C. Quilted bottle rest and bottle cover, all-nylon

D. Tie-front wrappers gowns with drawstring bottoms, in cotton98c

E. Shirt, pants, in ribbed cotton knit; cool and easy to care for98



F. Two-piecer with sleeveless top, plastic-lined panty \$1.98

G. Dainty dress, panty and snap-in diaper



Warren's Pants



Every pair of Warren's infant's pants are sold with a guarantee without an if. Buy with confidence. Your money back is not completely satisfied. Sizes S, M, L, XL.



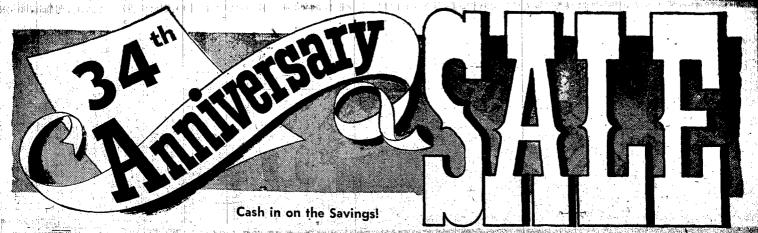
Shorts 98c **T-Shirts**

98c

Cardigans \$1.79

Baby Doll PJ's

Clever styles in girls' Baby Doll pajamas. Made of no-iroh plisse. Sizes 4-14.



Pay Only

Holds Your Choice Til Oct. 1

BUY NOW and we'll SAVE 'em for you!

The Prettiest Blankets in Town fine 100% wool Gay Colors, Lowest Prices

-by

Northwood

by Faribo - 100% Wool

Northwood by Faribo represents the finest quality blanket made today. Big 72 x 90 size. 100% Virgin Wool and bound with wide 7-inch nylon satin. Seven colors to choose from.

\$ 40

Carleton

by Faribo — 100% Wool

Be sure to see this new Carton blanket by Faribo, You will love the weight and fine texture of the 100% Virgin Wool yarns, 7-inch nylon satin binding. Six beautiful colors to choose from.

Reg. \$14.95 \$1240

Flightlight

by Faribo - 100% Wool

Flight-Lite is another popular blanket by Faribo. Ideal for every use. 100% pure wool. Ideal for

Reg. \$10.95

\$840

LYNDALE by FARIBO

100% Wool - 72 x 84

Here's a whopper of a bargain to be found during Larson's Lay-A-Way Sale. Yes, 100% pure Virgin Wool with wide satin binding. Lavely colors to choose from. Buy yours now on Lay-A-Way and

99

The New 1956 Model!

Known as

TOMORROW

Here's the blanket of tomorrow. Beautiful pastel plaids in a blend of nylon, rayon and orlon. They look and feel like

Springknight

SHEETS

Plat or Fitted

These famous Springknight sheets brought to you in either flat or fitted styles and every sheet is guaranteed for 4 years service in your home.

Twins \$1.69

Heirloom

Bedspreads

Here are those wonderful Heirloom Bedspreads brought to you at our low, low anniversary price of only \$9.88. A regular \$14.95 value. Double bed size, Antique \$988

Zipper

Pillow Covers

White Ticking

Protect your pillows with these fine quality white ticking covers. All with zipper closings. Regular 98c value. **68**°

27. x 50

LowLoopRugs

Take a look at this big 27 x 50 low loop rug for only \$1.99. Yes, they have the non-skid backs. Seven decorative colors to choose from.

\$ 199

Cannon

White Terry

Now is the time you need terry cloth. Here at Larson's you will find genuine Cannon terry cloth in the ever-wanted color of white at the low, low anniversary price.

Other colors available at a slightly higher price.

Ladies' Hanks

You should see these colorful imported handkerchiefs for imported ha only a nickel.

5c

Reynolds Foil

A 25-ft. roll of Reynolds Wrap. Pure aluminum foil. Comes in a cutter box:

250

Fine Quality

Plisse Print

New Patterns

Fine quality regal plisse prints at our low birthday price of 39c a yard. Full 36"

39c yd

As Usual We Say It with Values

Men's 10-oz.

JEANS

Sanfortzed

Strong sturdy Jeans made of heavy 10-oz, sanforized denim. Double stitched and bar tacked for extra wear. Perfect fitting. Try a pair or two today. Sizes 28-36.

Boys' 8-oz.

JEANS

Sanforized - Blue Denim

Another birthday gift to you. Boys' 8-oz sanforized denim Jeans in a complete range of sizes, 4-12.

FADED



Boxer Longs

Boys' Wash 'n Wear faned blue denims. Boxer longs. Sizes 6-16. Anniversary price.

RIGHT

Long on Wear — Low on Price

Buckaroo



| Western Jackets to Match | \$2.98 |
|-------------------------------|--------|
| Boys' Buckaroo, 4 to 9 | |
| Youth Buckeroo, 10 to 16 | · · |
| Buckaroo Gal, 10 to 20 | |
| Buckaroo Girl, 4 to 16 | • |
| Little Buckaroo, 1 to 6 | • |
| Boys' Buckaroo Jacket, 2 to 6 | · |

Chambrey Work Shirts

Sixes 1412 to 17 - Senforized

If you are looking for real value in work shirts that are strictly full cut and fully sanforized, then you'll want to come to Larson's and shop for this shirt. Made of genuine Popperel blue chambray.

Mayo

Knit Briefs

Here are the genuine Mayo briefs made

of fine combed yarn. Every pair fully tailored to insure perfect fit. Sizes

small, medium, large.

Toya Caps



Cool and comfortable to wear during the hot summer days. Anniversary price. 49c

Boys' Fruit-of-the-Loom

T-Shirts 'n Briefs

49c

Fruit-of-the-Loom underwear is the only fully guaranteed line on the market today. You will like the low prices you will find at Larson's. This T-shirt and brief is just one example of the many fine bargains you will find.

Matched Sets

Army Chino These are made of genu-ine B-oz. Army Chino. The finest and the best wear-ing fabric used in uni-forms today. Don't com-pare these with the ordi-nary twills so often seen at this low price.

\$547

Work Socks

You'll be needing lots of work socks and now is the time to stock up. Random or white. Long or anklets.

4 pair **99**c

Bandana Hanks

Nice big size bandana hand-kerchiefs in red or blue.

Boys' Boxer Jeans, 1 to 6 ______98c

Men's or Boys Stretch Socks

See the beautiful assortment of men's and boys' dress socks. A wide variety of patterns. All brought to you at this reduced anniversary price.

Argyle Socks

You should see these bright Argyle socks in fine heavy cottons. Men's sizes 101/2-12. Look at our low anniversary

for

Take Your Ease in

Mayo Tees

Regular 98c Value

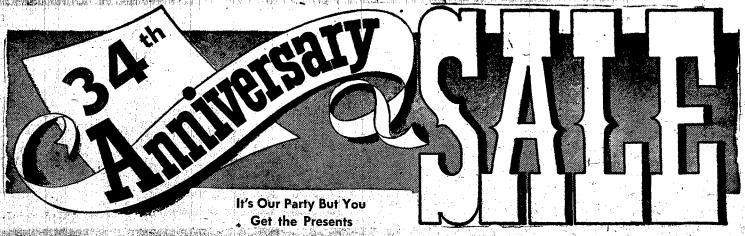
Now is the time to stock up on white T-shirts. Yes sir! You can buy this regular 98c T-shirt, made by Mayo at Lar-

son's low birthday price of only 68c. Slight irregularities hardly noticeable to the naked eve.









Sale, 5000 ards Broadloom



Axminster

Beautiful Axminster carpeting available in 9, 12 or 15-foot widths.

Regular \$13.95

Wilton

The finest Wilton carpeting that money can buy. Needle-point pattern, 100% wool, 9, 12, and 15-foot widths.

\$940

Regular \$9.95

Viscalon

Here is a carpet you would love to have in any room of the house. Genuine Viscolon. Heavy looped.

\$662

Regular \$10.95

All Wool

Another big anniversary bargain. All wool Axminster in a heavier weight.

Regular \$6.95

Cotton

A lot of wear in every yard of this heavy weight cotton Broadloom. Shop for this big bargain.

\$4.52

Regular \$9.95

Nylon

Miracle nylon blend carpeting will beautify your home. Look at our low anniversary price.

\$646

Complete Stock

Do-It-Yourself Needs

Pleating Tape

Automatic pleating tape.
Nylon pocket for the hooks.
25c

Nip Tight Hooks6c

End Hooks3c

Cafe Rods

The popular cafe rods in five colors. Will fit any single window. 65¢

Kirsch Traverse Rods

24 to 48 \$2.35

\$3.35

84 to 120 \$4.35

48 to 84

Customized Drapes

You Select the Fabric . . . Our Factory Does the Work

All you do is select the fabric and our factory does the rest. No more to pay for than the necessary yardage for your drapes. Bring your window sizes. Delivery in two weeks. Twenty-five patterns to choose from.

Dependable - Complete

DRAPERY SERVICE

Bonded Fabrics

CUSTOM - MADE by Hand

Our drapery department is equipped to give you the most complete custom-made drapery service in Northeast Nebraska. We measure your windows and install your window hardware and hang your drapes at no extra cost. No mileage to pay for—just our low labor prices and the tabric of your choice. Interior decorating—counsel available free of charge. Ask us able free of charge. Ask us about our complete service.

3000 Patterns

\$198₆ \$298









New Wrap-Around Wing Tip in Cool Nylon Mesh



the Pedwin PRO

Everybody is talking about the wraparound wing tip Pro by Pedwin. You will like the way Pedwins fit and you will like Larson's easy - on - the pocketbo o k price,

FLORSHEIM LO-TOPS

For tops in quality always wear Florsheim and always come to Larson-Kuhn for a proper \$1995

SPORT COATS

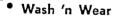


• Season Skipper

⁵25

We believe you will find the largest showing of quality Sport Coats at Larson-Kuhn Clothing. A complete range of sizes to fit every young man regardless of size. Shop at our store for quality clothing.





- Dacron Tropicals
 - Orlon Blends

\$ 95

2 pairs \$14.99

If you will take a look at this great big assortment of brand new summer slacks it will be hard for you to buy less than 2 to 4 pair at this low anniversary price. Complete range of sizes. Minor aiterations free of charge.

Palm Beach \$12.95



in a Luxury Lined

PALM BEACH

Now you can enjoy famous Palm Beach coolness . . . smart, handsome tailoring . . . bouncy wrinkle-resistance, PLUS double-duty usefulness. If you are fashion-conscious and thrifty-minded, drop by and choose your Palm Beach from our wide selection of patterns and colors.



\$**39**95



